

Buy Detail Report

Revision #: Date: 10/14/2016

5:24 PM

Client: Hanabusa for Hawaii

Media: TV

Product: Hanabusa for Hawaii

Market: Honolulu

Estimate: 3614

Description: Hanabusa TV 10.17-10.23

Flight Start Date: 10/17/2016 03:00 AM

Flight End Date: 10/23/2016 11:59 PM

Survey: May16 DMA Nielsen Live+1

Buyer: Janel Masatsugu

Vendor: KHON-S2

88 Piikoi St

Honolulu, HI 96814

Contact: Sara Poland

E-Mail: spoland@khon2.com

Phone: 591-4292/292-0101c

Fax: 591-9085

Affiliation: FOX

Send Billing To: Anthology Marketing Group

1003 Bishop St., 9th Floor, Pauahi Tower

Honolulu, HI 96813

Phone: (808) 544-3000

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/17	Total Spots
KHON-S2							
8	MTuWThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$225.00	\$191.25	30	1	1
9	MTuWThF 7:00a- 8:00a WAKE UP 2DAY@7	EM	\$225.00	\$191.25	30	1	1
10	MTuWThF 8:00a- 9:00a LIVING808	EM	\$115.00	\$97.75	30	1	1
11	MTuWThF 5:00p- 5:30p KHON 2 NEWS@5	EN	\$550.00	\$467.50	30	2	2
12	MTuWThF 6:30p- 7:00p WHEEL-FORTNE	PA	\$1,125.00	\$956.25	30	2	2
13	MTuWThF 10:00p-10:30p KHON 2 NWS@10	LN	\$900.00	\$765.00	30	1	1
14	Sa 6:30p- 7:00p WHEEL-FORTNE W	PA	\$600.00	\$510.00	30	1	1
						Total Spots:	9
Total Cost:			\$5,415.00	\$4,602.75			9

Signature: _____

Disclaimer:

Buy Detail Report

Summary by Station/Month

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Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
KHON-S2						
	OCT 16	9	\$5,415.00	100%	\$4,602.75	100%
Market Total:						
	OCT 16	9	\$5,415.00	100%	\$4,602.75	100%
		9	\$5,415.00		\$4,602.75	